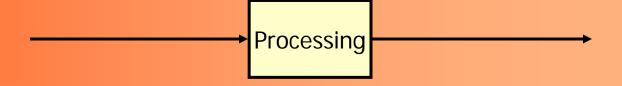
3 Perspectives on IT

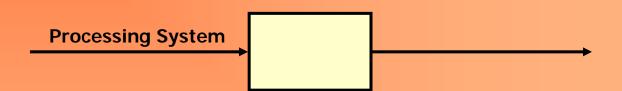
Automation

Business process is embedded in IT systems and functions. The process is *automated* by the system.



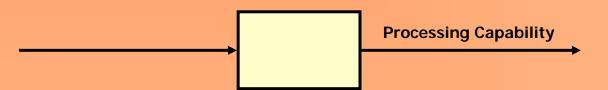
Augmentation

Business process depends on using certain IT systems or functions. The process is *augmented* by the system.



Enablement

Business process includes making IT systems or functions available. The process *enables* the customers.



Automation vs. Augmentation



Take Orders

- **N** Customer Requests
- **N** Product Inventory (Future)
- **S** Customer Profiles
- **S Prices & Promotions**
- **S** Shipping Schedules

Valid Orders

Order Entry Dashboard Customer Service Scorecard

Take

Orders

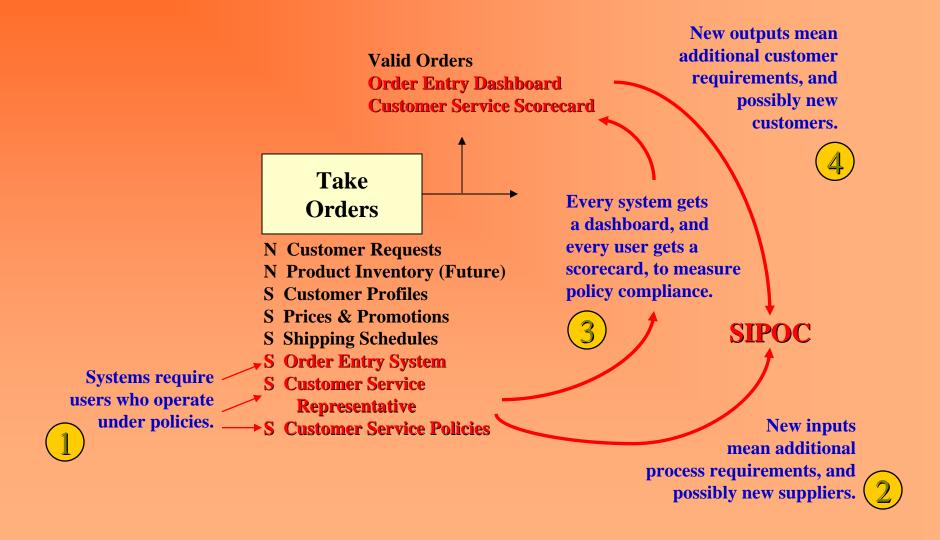
- **N** Customer Requests
- **N** Product Inventory (Future)
- **S** Customer Profiles
- **S Prices & Promotions**
- **S** Shipping Schedules
- **S Order Entry System**
- S Customer Service Representative
- **S Customer Service Policies**

Automation

Augmentation

Augmentation is more encompassing of a full DFSS design than simple automation.

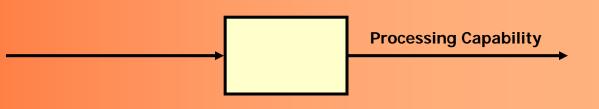
Augmentation Impact



Enablement

Enablement

Business process includes making IT systems or functions available. The process *enables* the customers.



Technology Infrastructure Configuration Support

Enablement Focus

Enablement processes aren't about producing software systems or components.

Software systems are produced, installed, and operated from *within* the process to provide the processing capability.

Decisions to buy, build, or adapt are visible only within the process.

Automation Example



Data Warehousing Process

Supplier Input

Legacy Systems Data to be transformed and loaded

into the warehouse.

Analysts Regular and ad hoc analysis report

and query specifications.

System User and group authorizations and profiles.

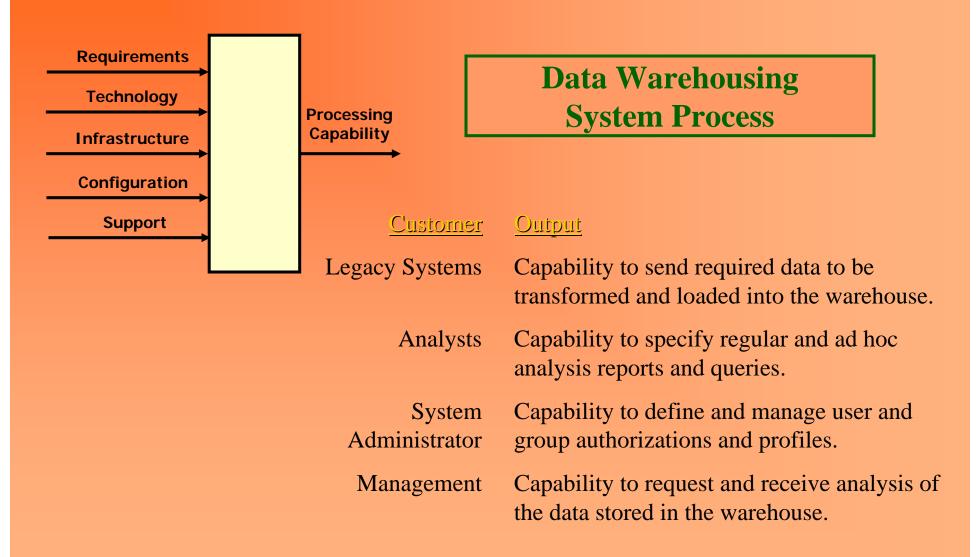
Administrator

<u>Customer</u> <u>Output</u>

Management Analysis of the data stored in the warehouse.



vs. Enablement Example



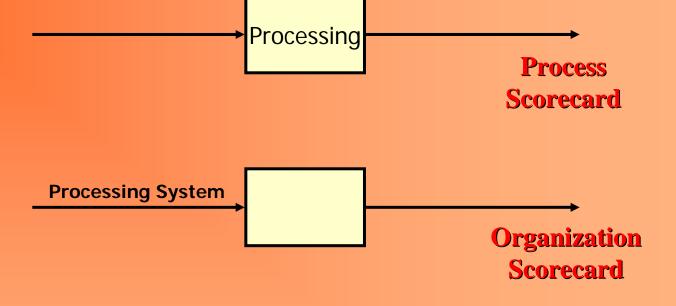
3 Perspectives on DFSS Scorecards

Automation

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Augmentation

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